

# ATTENTION MEETING AND EVENT PLANNERS

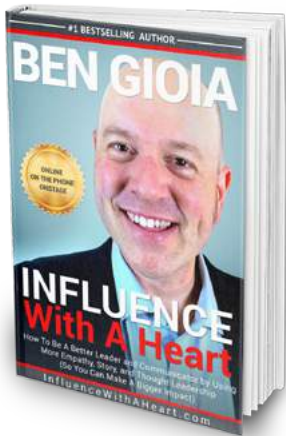


From: Hiking In The Himalayas  
To: Escaping Death, Four Times In 72 Hours!  
Now: A Life Changing, Inspirational  
Business Leadership Speaker

*“You can inspire more people to say “YES” (ethically) —  
to your ideas, vision, messages, products, or services —  
whether you’re face-to-face, online, onstage, or on the phone.”*



## BEN GIOIA



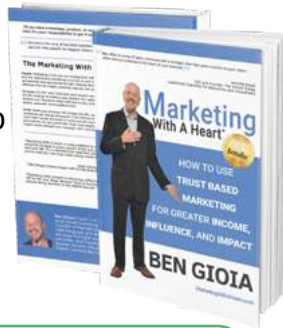
*“Ben is a speaker, author, coach, and seminar leader who truly cares about making a positive difference in the lives of others. In addition, he is a very smart businessperson who can tremendously help you grow your business by sharing his philosophy. It is my sincere honor to introduce you to Ben Gioia!”*

—James Malinchak

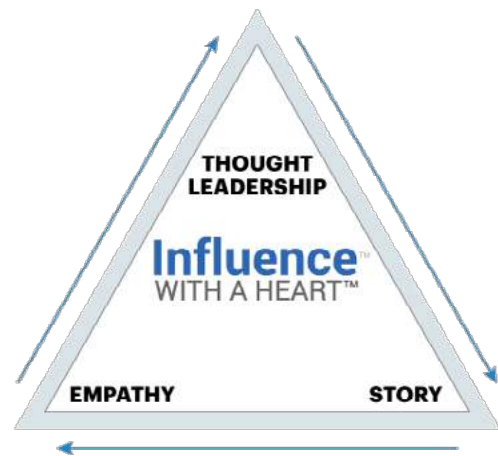
Featured on the ABC Hit TV Show, “Secret Millionaire”  
The World’s #1 Speaker Trainer, Founder, BigMoneySpeaker.com

### THE IDEAL SPEAKER FOR YOUR NEXT EVENT

Ben will inspire your audience to greater levels of insight, vision, and actionable ideas...



The Philosophy and Framework For More Influence, Income, and Impact



*“Ben offers an array of ideas, resources and a strategic plan that gives traction to your vision while staying connected to the heart of your business.”*

—Annette Segal

CEO and Founder, The Valiant Group  
Leadership Coaching For Cisco, Twitter, NASA, and More



Ben Accepts A Limited Number of Bookings Each Year.

Book Ben NOW For Your Next Important Event!

BEN IS AVAILABLE FOR ALL OF YOUR IMPORTANT EVENTS!

- Keynotes
- (Opening and Closing) Conferences
- Breakout Sessions
- Workshops
- Educational Trainings
- Business or Community Events
- Retreats
- Onsite Meetings
- Consulting / Coaching
- Media Appearances

# A Message From Ben

“Dear Event or Meeting Planner: I know that planning a meeting or event is like being a leader. In today’s economy, getting a return on your investment is more important than ever. Doing it in a way that maximizes value for everyone is a win-win. This is why my talk is designed to inspire and offer value to your audience...so they can create greater income and impact. **For your attendees to reach their best**, it’s the inside game that leads to the outside win. I help your audience realize that each one of them is a visionary, a leader (regardless of their profession or position)...whether they’re influencing one person, leading a team of 10, or transforming the lives of 10,000!”



**Influence**  
WITH A HEART™

## Ben’s Most Requested Talks

**EMPATHY, STORY, AND  
THOUGHT LEADERSHIP**  
How To Impact More People  
With Your Business

Logic, by itself, never changed the world. That’s why storytelling and empathy are critical components of the leadership, communication, and influence that transforms business and changes lives.

Storytelling creates an opportunity for people to get to know you while positioning you as the expert, authority, or thought leader that you are. Empathy creates instant rapport. Together, they create an emotional experience that nobody ever forgets.

This means that people will like you, trust you, and understand that you care about them. They’ll realize that you truly see who they are, what they’re facing, and what they want to achieve most. And they’ll know that you’re the person who can help them get there.

Ben’s talk will show you the best ways to use empathy, story, and thought leadership in all of your communication. You’ll learn how to influence your audience to take action, so it benefits them and benefits you (whether it’s 1 or 10 or 10,000 people).

**HOW TO “TURN UP THE VOLUME”**  
On Your Influence, Income, and Impact

This is an amazing time in history. Entrepreneurs, organizations, visionaries, and leaders are helping to move humanity forward and enhance life for everyone. They’re creating and growing amazing businesses, movements, and positive social change. They’re making an impact, worldwide and one-on-one.

Imagine if everyone turned up the volume. Imagine each of these entrepreneurs, organizations, visionaries, and leaders inspiring more of their clients, customers, and audience to say “yes” and take action. Imagine them creating more win-win relationships and setting a positive example for other businesses & leaders.

Ben’s talk will teach you how to “turn up the volume”:

1) be a more influential communicator and effective leader; 2) articulate your unique purpose. (*Then express it through your ideas, message, content, book, leadership style, products, services, and/or speech.*); and 3) position yourself as an expert/authority/thought leader in your company, organization, or industry.

## 5 REASONS Meeting Planners Love Booking Ben Gioia:

1. Life-Changing Story
2. Inspiring Speaker
3. Proven Business Philosophy and Strategy For Success
4. Life Transforming Message
5. **Value:** When you book Ben, you and your group will receive:

- ▶ Information, practical ideas, and action steps that can be used right away for better results.
- ▶ Ongoing impact, since Ben’s presentation focuses on outcomes that keep delivering, for the long term.
- ▶ Useful strategies and solutions which are relevant to your group’s challenges, needs, and goals (professional and personal).
- ▶ A breath of fresh air...because Ben is the easiest speaker you will work with!

**Book Ben Now at 347-870-6502.**  
He’d love to speak with you!

**THE 3 SIMPLE STEPS FOR BEING AN  
INFLUENTIAL COMMUNICATOR**  
How To Do It Ethically...Online,  
Onstage, and On The Phone

Think back to a time when you were speaking with someone and connecting deeply with them. You were present, “in the flow”, and expressing your purpose. The experience that you created—and the ways that you communicated—opened the doors to impactful, lasting transformation in their business or their life. (Or both.) You helped this person step into their greatness.

Now what if you could recreate that experience, but you didn’t have to be face-to-face? What if you could bring that same energy, empathy, and influence into all of your communication...whether you’re teaching a seminar, speaking to a group, leading a team, making a video, or writing an email?

Ben will show you how to communicate so it creates instant rapport, positions you as a thought leader and a go-to expert, gives people the opportunity to know, like, and trust you, and have their lives impacted by what you offer. Just imagine how many people you will be able to help!

**BONUS:**

**100 FREE BOOKS**

When You Schedule  
**BEN GIOIA**  
For Your Next Event!  
(\$1,697 value)



**A GREAT GIFT FOR YOUR AUDIENCE**



## Why Ben Gioia Is The Ideal Speaker For Your Next Event

Ben Gioia (“joya”) is a speaker, coach, bestselling author, and president of InfluenceWithAHeart.com. He shows people how to better leaders and more influential communicators so they can make a bigger impact.

He’s trained 126 visionaries at Stanford University, served 32 million people by helping launch one of the biggest magazines on Earth, and is an empathy and mindfulness consultant, developing training content for 15,000 employees at a Fortune 100 company.

Ben’s book, Influence With A Heart, shows people how to inspire more of their clients, customers, and audience to say “YES”... to their ideas, vision, message, products, or services.

Almost dying on a hike in India (more than once) gave Ben a gift: fire inside to make a massive positive impact. So he shows individuals and organizations — how to inspire, influence, and bring their positive agenda into the world — while creating success today, and a legacy that impacts the future.

### Results Include:

- helping position a global brand, adding almost \$1 million revenue
- speaking and training (US & abroad) leadership, communication, influence, & mindfulness
- re-positioning a tech company to attract more socially responsible business
- creating a marketing strategy for an NPO: +30% sponsorship, +37% membership
- facilitating an organizational consolidation for The ALS Association

### Selected Speaking/Training/Consulting:

- Stanford University
- A Fortune 100 Company
- The University of Washington
- Conscious Capitalism Bay Area
- The ALS Association
- AARP

▶▶▶ If you want a dynamic, unique speaker who will show your audience how to inspire more of their clients, customers, & audience to say “yes”, please connect with Ben at [influencewithaheart.com/contact](http://influencewithaheart.com/contact) or [ben@influencewithaheart.com](mailto:ben@influencewithaheart.com) or 347.870.6502.

# WHAT OTHERS ARE SAYING ABOUT BEN:

*“Ben Gioia is changing business for the better through what he teaches. I truly believe that his insights about influential communication and leadership will support those people — who have ideas and strategies proven to help transform the world — to brand and package what they offer for distribution on a larger scale.”*

—Kathleen L. Keller, PhD, Mark T. Greenberg  
Professor for Children’s Health and Development  
Department(s) of Nutritional and Food Sciences  
Pennsylvania State University

*“The stories we tell ourselves and each other frame the worlds we believe in, and live in. So today, we need a new way of sharing our stories to take us across the chasm of change, chaos, & complexity — to a brand new, story-built world... where one can influence, with a heart. And Ben has done exactly THAT with his new book.”*

—Whitney Vosburgh  
Co-Founder: Work The Future! Today  
Former Consulting Chief Marketing Officer  
Hewlett-Packard Enterprises

*“I was tasked by a Fortune 100 company to find a consultant on the topic of empathy & customer experience. While my search yielded tens of candidates, I was fortunate enough to find Ben. His greatest quality is that he listens to, and understands the needs of his clients. Later, I hired Ben to help me fine tune my own message as a business consultant. His clear and organized communication skills were a major factor, not only in helping me, but also in helping my clients achieve their goals. If you hire Ben for his expertise, you will appreciate every moment.”*

—Farzad Wafapoor  
Apps, Video, and Virtual Reality  
for Business & Learning

*“Ben is an incredibly talented coach. His partnership has helped me to quickly deliver several critical elements of my brand and positioning that I had been challenged to accurately produce on my own. I highly recommend Ben— if you’re an organization, entrepreneur, or change agent that’s looking for a heart-based collaborative partner to represent, elevate, and best express your authentic message... with power, heart, and profound clarity.”*

—Steve Havill, CEO, Change Agent  
Conscious Business Consultant  
Certified High Performance Coach

*“I have benefited immensely from Ben’s ideas and guidance about open communication, ethical influence, thought leadership, and building trust with my intended audience...by sharing personal and professional stories. Ben practices what he preaches: consciousness, consistency, and authenticity — and applies them to sustainable business growth, personal success, and inner harmony.”*

—Amit Satsangi, MBA  
Unravelling the Growth Story  
Hidden In Your Customer Data (Analytics)

*“Ben is a coach, author, speaker, and seminar leader who truly cares about making a positive difference in the lives of others. In addition, he is a very smart businessperson who can tremendously help you grow your business. It is my sincere honor to introduce you to Ben Gioia!”*

—James Malinchak, Featured on the  
ABC Hit TV Show, “Secret Millionaire”  
The World’s #1 Speaker Trainer

*“I have been working with Ben through his complete coaching program for a year now and am about done. In that time, I have noticed that my clarity, my abilities, and my confidence around developing and growing my business have grown immensely. In the beginning stages he was brilliant in his techniques in helping me get clear on my purpose and what I have to offer, developing a framework, and in the later stages he guided me in creating content (website, optin content, emails) that has helped me get my word and offerings out to the public.*

*“I have since received my first private coaching client, and numerous new treatment clients through my increased confidence and clarity. I did treatments at an alternative health fair, and am developing my first workshop event - all with his help and support. Ben has developed a system that really works to get people on their feet in their business and marketing strategy, and he has a knack for keeping it authentically you - connected to heart.”*

—Avi Santana, PharmD, CRT  
Helping Overstressed Urbanites and  
Professionals In the Bay Area & Silicon Valley

*“The road less taken can often be the smartest, especially long term, if it leads to a win-win. Almost anyone can do a one-shot sale. It takes a leader to make it sustainable. Thanks to you, Ben, for your valuable insights... to build relationships that last, and a profitable, sustainable, competitive business in the process.”*

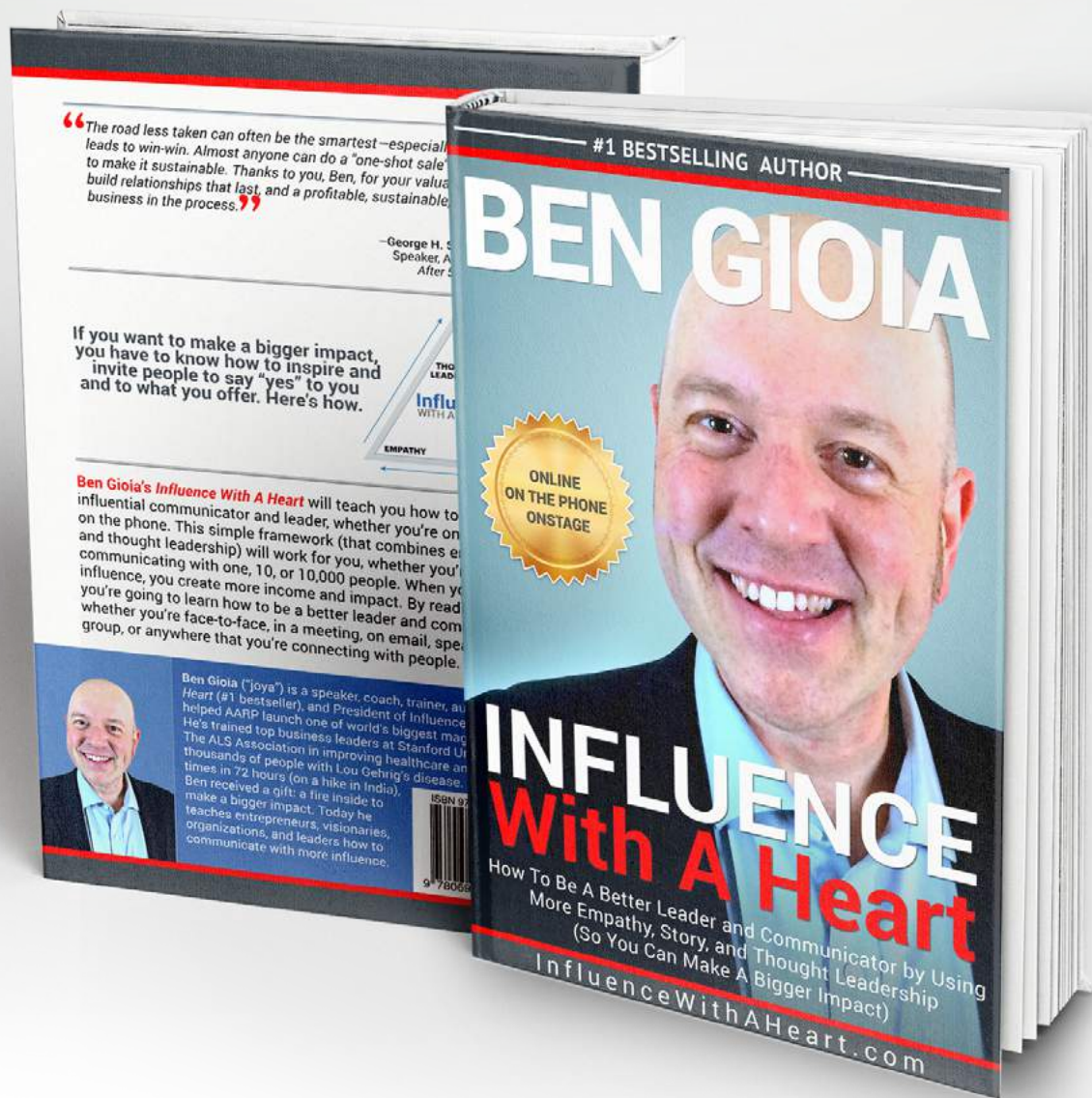
—George H. Schofield, PhD  
Author, Speaker Expert on High Quality Life  
After 50 It’s Up To Us, [GeorgeSchofield.com](http://GeorgeSchofield.com)

*“Ben offered a wise, listening ear when I was faced with an unexpected opportunity to transform my personal brand and take my career in a new direction. His thoughtful questions and insightful feedback crystallized what my intuition had been telling me: to fully align my professional skills and expertise with my personal mission to be a force for good, and catalyze meaningful positive change. Inspired by Ben’s coaching, I found the position I love!”*

—Catherine Goerz  
PR, Marketing & Branding  
Global Tech and Communications  
for Salesforce.com

**BOOK BEN TODAY!**

To Check Ben’s Availability: CALL 347-870-6502  
EMAIL [ben@influencewithaheart.com](mailto:ben@influencewithaheart.com) VISIT [InfluenceWithAHeart.com](http://InfluenceWithAHeart.com)



Ben Gioia's *Influence With A Heart* will teach you how to be a more influential communicator and leader, whether you're online, onstage, or on the phone.

This simple framework (empathy, story, and thought leadership) can be used when you're communicating with one, 10, or 10,000 people.

More influence means more income and impact. For every person. In every industry.

By reading this book, you're going to learn how to be a more influential leader and communicator: whether you're face-to-face, in a meeting, on email, or speaking to an audience or group.